

REMARKS

Reconsideration of the above-identified patent application in view of the amendments above and the remarks following is respectfully requested.

Claims 1, 2, 6, 11, 12 and 16-27 are in this case. Claims 1, 2, 6, 11, 12 and 16-27 have been rejected under § 101. Independent claims 1, 18 and 21-27 have been amended.

§ 101 Rejections

The Examiner has rejected claims 1, 2, 6, 11, 12 and 16-27 under § 101, as being directed to non-statutory subject matter.

In a telephonic interview on July 25, 2006, the Examiner agreed that claims 1, 2, 6, 11, 12, 16, 17, 22 and 23 could be placed in condition for allowance by adding to independent claims 1, 22 and 23 the step of presenting the natural language sentences to a user at a display. Claims 1, 22 and 23 now have been so amended. Support for these amendments is found in the specification as follows. Page 1 lines 27-28 states that the present invention includes “presenting the user with a natural language output”. That the natural language output is presented to the user at a display is inherent in the purpose of the invention, to improve the way web sites are used as marketing tools, as stated on page 1 lines 3-6:

As the Internet grows, many businesses set up and conduct commercial web sites, aimed to sell various products and/or services on the Web. Various technologies were developed and deployed to make a web site visually appealing to the users of the site and to present a site visitor with a description of each and every product. (emphasis added)

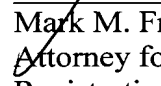
A web site can be “visually appealing” only if the pages of the web site are displayed to a user at a display.

In the telephonic interview of July 25, 2006, the Examiner agreed that claims 18-20, 24 and 25 could be placed in condition for allowance by replacing "tangibly embodying" with "having embodied in a computer readable medium" in independent claims 18, 24 and 25. Claims 18, 24 and 25 now have been so amended.

In the telephonic interview of July 25, 2006, the Examiner agreed that claims 21, 26 and 27 could be placed in condition for allowance by replacing "computer usable" with "computer readable". Claims 21, 26 and 27 now have been so amended.

In view of the above amendments and remarks it is respectfully submitted that independent claims 1, 18 and 21-27, and hence dependent claims 2, 6, 11, 12, 16, 17, 19 and 20 are in condition for allowance. Prompt notice of allowance is respectfully and earnestly solicited.

Respectfully submitted,



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